



## **Request for City Council Committee Action From the Fire Department**

Date: September 24, 2003

To: Dan Niziolek, Chair, Public Safety and Regulatory Services Committee

Referral to: Barbara Johnson, Chair, Ways & Means/Budget Committee and Paul Ostrow, Chair, City Council

**Subject: Authorization for the Fire Department to enter into a year's agreement with QUITPLAN, to include their information with the Fire Department's semi-annual literature drop program, and to display the QUITPLAN logo and stop smoking message on six of the department's highest use engines, on the hose covers only.**

**Recommendation: Authorize the Fire Department to enter into a year's agreement with QUITPLAN, for the distribution and advertising of their Information at a cost of \$50,600. Authorize and approve an appropriation increase: Fund 0600 Agency 280 Organization 2800 by \$50,600. Authorize and approve an increase to Revenue Source 3720 in Fund 0600 Agency 280 Organization 2800.**

Prepared or Submitted by: Marie Swerdfiger, Admin. Analyst II, 673-2545.

Approved by: Rocco Forte', Fire Chief \_\_\_\_\_

Presenters in Committee: Rocco Forte', Fire Chief

### **Financial Impact** (Check those that apply)

☐ No financial impact - or - Action is within current department budget.  
(If checked, go directly to Background/Supporting Information)

☐ Action requires an appropriation increase to the Capital Budget

☐ Action requires an appropriation increase to the Operating Budget

☒ Action provides increased revenue for appropriation increase

☐ Action requires use of contingency or reserves

☐ Other financial impact (Explain):

☒ Request provided to the Budget Office when provided to the Committee Coordinator

### **Community Impact** (use any categories that apply)

|   |
|---|
| Neighborhood Notification<br>City Goals<br>Comprehensive Plan<br>Zoning Code<br>Other |
|---|

**Background/Supporting Information:**

**To generate more revenue for the Fire Department, we are requesting to enter into a year agreement with QUITPLAN, for the inclusion of their stop smoking literature in our semi-annual neighborhood literature drop program. This agreement also includes the QUITPLAN logo and a brief message to be displayed on the rear canvas hose cover of six of the department's highest use engines. QUITPLAN will pay the Fire Department \$50,600, for their literature distribution and advertising.**